
Mijksenaar to improve passenger experience at Denver International Airport (DEN)

Mijksenaar, the design firm known for its worldwide airport wayfinding expertise, has been contracted to be Denver International Airport's (DEN) wayfinding consultant. DEN served a record 58.3 million passengers in 2016, and is the sixth-busiest airport in the United States. DEN was also named the No. 3 Best Airport in the world (50-60 million passengers) by the prestigious Skytrax World Airport Awards in 2017.

For this three year on-call contract, the Mijksenaar Denver team is bolstered by a strong local presence. The team's partners and specialists include Corgan, MVP Tank Consulting, and Integral Engineering. The team will focus on improving the passenger experience by reviewing existing conditions and guidelines; optimizing flow and routing; and creating a world-class wayfinding system for one of America's fast growing airports.

'Considering Denver airport's standing, Mijksenaar is aiming for major improvements in line with DEN's ambition. Together, we will ensure the passenger comes first, and prevent them from feeling lost,' says Herbert Seevinck, CEO of Mijksenaar USA.

About Mijksenaar

Mijksenaar is an international wayfinding consultancy firm with over 32 years of experience. Its user-focused solutions address the challenges found in the most complex public spaces. The company was founded by Paul Mijksenaar in 1986.

Airport wayfinding consulting clients include JFK Airport New York, Washington Dulles International, New Delhi Indira Gandhi International Airport, Amsterdam Airport Schiphol, and Rome Fiumicino International Airport.

More information via our website.

END OF PRESS RELEASE

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